Best Practices

Neighborhood App

A neighborhood App offers neighbors a free, closed and secure social network, focusing on social interaction between residents and their involvement in the neighborhood. The application's neighborhoods are geographically defined. Access is based on address, and only members have access to messages from the neighborhood. Ideally, thanks to offline meetings and the involvement of residents, it fosters social cohesion in your community.

What's more, this application keeps residents informed about relevant events, services and projects in their neighborhood. Neighborhood messages remain confidential and are not accessible to external parties. In addition, the application only authorizes the participation of external parties who provide non-commercial value to citizens, thereby guaranteeing the integrity of the platform and the preservation of the community interest.

Objectives

- To combat isolation.
- Get to know your neighbors.
- Lend or borrow tools or equipment.
- Report the loss of a pet.
- Find recommendations for local professionals (plumbers, baby-sitters, etc.).
- Take part in discussions on planning and development projects.
- Organize neighborhood events such as garage sales and parties.
- Receive information from the local council and other local organizations.
- Add neighborhood activities to the calendar.
- Encourage residents to offer all kinds of voluntary activities.
- Facilitate meetings and exchanges between old and new residents of the Commune, between Luxembourgish citizens and foreigners, and between young and old.
- Implement a participatory budget.

Methods

You need to contact a supplier of neighborhood applications, who will explain how they work and what they are used for.

If you have the know-how, you can also set up your own neighborhood application.

Budget

Prices vary from one supplier to another, but are likely to be between €4,000 and €10,000 per year.

Materials

Publication (Flyer, Banner, Letters to all households)

Periodicity

This is an ongoing initiative. Subscriptions are generally renewed once a year.

Evaluation indicators

The number of users,

the number of messages,

the number of volunteer actions and

the quality of exchanges on the platform.

Practical advice - DO's

- Find out about other local authorities that have already set up a neighborhood application before signing a contract with a supplier.

Practical advice - DONT's

- Don’t confuse a neighborhood application with a City App.

Contact person/Possible partners

HOPLR

Loco-Bubbles

Closer App

Additional information

To receive more information about neighborhood applications, please contact ASTI: agence.interculturelle@asti.lu