

## Best Practices

# Electoral Meet & Greet

In order to stimulate political participation, it is important to ensure that residents have access to the information they need to become actively involved. Getting to know the local political players is a good starting point. An excellent way of ensuring that residents have the opportunity to get to know their political representatives is to organise a Meet & Greet event. This can be particularly useful in the run-up to local elections. However, the Meet & Greet is compatible with other events you organise in your municipality and could also be incorporated into a welcome event for new arrivals.

## Objectives

- To inform voters about the main policies and values of the political parties standing in the municipal elections,
- To create direct contact between voters and candidates representing the respective parties,
- Enable candidates in majority municipalities to stand,
- To provide information on the rules to be observed in order to vote correctly,
- Encourage non-Luxembourgers to register to vote.
- Raise visitors' awareness of civic participation, which is not limited to the right to vote but takes place on a day-to-day basis through social, community, cultural and community involvement, etc.

## Methods

The electoral meet & greet can take place :

- in the form of a Sunday aperitif offered by the municipality,
- in the evening, in collaboration with youth associations or specific ethnic groups,
- around a buffet of culinary specialities from around the world,
- as part of a themed evening or other event such as the Fête des nouveaux habitants, a multicultural festival or a party for handing out voters' cards to first-time voters.



## Budget

Costs depend on the size of the event. You need to budget for the following: invitations, drinks and possibly meals.

+/- 1000 – 2000 €

## Materials

Equipment : tables, chairs, Flipcharts, organisational stands, outdoor space to sit around a snack.

Venue : a local café, community refreshment stands, cultural centres, alternative public cafés,

## Periodicity

Once a year

## Evaluation indicators

- Number of participants
- Number of political parties present
- Number of non-Luxembourgish people on the electoral roll
- Turnout at elections

## Practical advice - DO's

- Register to vote on the spot
- Issue a personalised letter of invitation
- Run a general promotional campaign
- Organise and run information stands
- Combine the event with a welcome day.



## Practical advice - DONT's

- This is not a regular election event,
- Ensure that promotional material is limited
- Make sure that political parties do not distribute leaflets/gadgets.

## Contact person/Possible partners

- The Communal Consultative Committee on Intercultural Living Together and possibly other committees, institutions (PvZ steering committee, youth centre, etc.) or associations.
- ZpB
- ASTI
- CEFIS

## Additional information

There are explanations and information on how to vote on the Letzvote website:

<https://letzvote.lu>

